

BE A PART OF SOMETHING BIG



DO YOU LIKE TO EAT AND DRINK EVERY DAY?

Food and beverage careers
are never going away

1 OUT OF 9 JOBS
IN WI ARE RELATED
TO FOOD

\$850 Billion

OF FOOD PRODUCTS ARE SOLD NATIONALLY, ANNUALLY

That's bigger than Movies,
Tech, Auto and Oil & Gas!

Choose Where You LIVE AND WORK

Urban // Rural // Suburban

BETTER FOOD BETTER JOBS

— **ASPIRING** —
Feed and quench
our own and
the world better

— **APPEALING** —
Easy entrance,
upward mobility,
good earnings

— **ASSURING** —
Jobs across the
industry, state and
even the globe

— **INVITING** —
Lifelong, recession-
proof employment
and career potential

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YOUR YEARLY TOTAL
EARNING POTENTIAL
& JOBS IN WI FOOD



RESTAURANT
201,722 JOBS
\$16,033



RETAIL
GROCERY
55,207 JOBS
\$24,271



FARMING
22,989 JOBS
\$36,000



FOOD
DISTRIBUTION
23,586 JOBS
\$57,632



FOOD
MAKING
67,786 JOBS
\$59,154



EQUIPMENT
MAKING
1,949 JOBS
\$79,381

WISCONSIN IS IN THE TOP

Among 50 states // Producing and making all of these



Organic
Food



Cheese



Milk



Sausage



Fruits &
Vegetables



Baked
Snacks



Chocolate &
Confectionary



Soy
Sauce



Food Making
Equipment



Soda &
Beer



Maple
Syrup



Spices &
Flavors



Ice Cream &
Toppings



Frozen
Pizza



FaB
Wisconsin

CHOOSE A CAREER TO Feed Our World Better



40% Produced Is **UNEATEN**



1 Out Of 7 Go **HUNGRY**



Food Production Must Double By 2050
To Feed The World **POPULATION**